



COMMUNITY RECLAIMING THE GLOBAL RESPONSE

HIV2020 is an opportunity to redefine and reinvigorate a lethargic HIV response. Only together, with our different expertise, guided by lived experience and our commitment to doing things differently, can we meaningfully respond and ensure that we leave no one behind.”

Rico Gustav, Executive Director, Global Network of People Living with HIV (GNP+)



Discriminatory immigration laws, detention and family separation policies, and worsening human rights conditions makes the US an inhospitable environment for an international AIDS conference in 2020. Additionally, legal travel restrictions imposed by the U.S. on sex workers and people who use drugs, make it very difficult for members of these communities, which are disproportionately affected by HIV, to enter the country.

GOALS

Provide a safe alternative for individuals who are unable, or unwilling enter the U.S. in 2020 or who cannot afford to attend the International AIDS Conference.

Reaffirm the leading role communities play in the global HIV response.

In an extraordinary show of solidarity, an international group of people living with HIV, gay and bisexual men, people who use drugs, sex workers, transgender people, youth, and indigenous advocates are collaboratively organizing HIV2020, which will be specifically tailored to the needs of frontline community members.

HIV2020 will place in **Mexico City, July 5-7, 2020**, and will run concurrently with the first half of the international AIDS conference.

THEMES

- Unacceptably high HIV incidence in key populations.
- Criminalization, stigma, discrimination, and violence.
- Access to quality HIV treatment and health services.
- Community and key population-led programs.
- Investing in community-led responses to HIV.
- Intersectionality and diversity within our communities.
- Linking HIV with broader health, social justice, and human rights movements.

ATTENDEES

2,000 community advocates, scientists, clinicians, program implementers, policy makers and funders.

70% from the global south.

“UNAIDS will work with the organizers of HIV2020 to make every effort to ensure that people living with HIV are equal partners in the global deliberations about HIV research and their real-world implications and the overall future of the AIDS response.”

Gunilla Carlson, Deputy Executive Director, The Joint United Nations Program on HIV/AIDS (UNAIDS)




STRUCTURE

Day 1 will provide opportunities for **AFFINITY** – thematic caucuses, and spaces for professional groups, networks, national and regional advocates to gather and to have ‘in-house’ discussions.

Day 2 will underscore **INTERSECTIONALITY** in the HIV response and will be organized as a series of concurrently-run, all-day programs, including scientific and thematic programs, training academies, and opportunities to examine successful community-led programs.

Day 3 will focus on **SOLIDARITY** - bringing together affinity groups and discussions about intersectional responses to HIV. This day will feature plenary keynote addresses and panel discussions.



HIV2020 participants will be asked to contribute to a global action plan for solidifying community’s role in the HIV and related global health movements.



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SPONSORSHIP TIERS

(named for community gathering spaces)

Funding support for HIV2020 will be acknowledged on all event-related collateral materials. Level of support and additional sponsorship benefits described below:

Plaza – \$200,000 or more

Invitation to offer remarks at one of our plenary sessions; full-page program book ad with priority placement; branding with logo on all HIV2020 collateral; waived registration fees for up to 10 HIV2020 participants; and event space naming privileges.

Sponsorship at the Plaza level could support 100 partial and full scholarships OR nearly all venue-related costs.

Agora – \$100,000 - \$199,999

Invitation to table at HIV2020; half-page program book ad; branding with logo on all HIV2020 collateral; and waived registration fees for up to 5 HIV2020 participants.

Sponsorship at the Agora level could support up to 65 full scholarships OR all collateral materials and photography/videography/media engagement.

Center – \$50,000 - \$99,999

Half-page program book ad; branding with logo on all HIV2020 website; and waived registration fees for up to 2 HIV2020 participants.

Sponsorship at Center level could support up to 33 full scholarships OR printing of all merchandising.

Circle – \$10,000 - \$49,999

Quarter-page program book ad; branding with logo on the HIV2020 website.

Sponsorship at the Circle level could support up to 16 full scholarships; all media engagement costs; translation and security for the event; professional streaming; OR cultural events.

Square – less than \$10,000

Branding with logo on public displays and slideshows during HIV2020

Sponsorship at the Square level could support up to 3 full scholarships; the PLWHIV Wellness Lounge; OR a safe injecting site for PWID.

SPONSORSHIP PACKAGES CAN BE TAILORED.

“We @WHO proudly support @HIV2020, the alternative conference of #PLWHIV and key populations. Their expertise and lived experiences have been a key driving force for the #HIV response, bringing energy and insight into broader health agendas, including #UHC2030.”

Andrew Ball, Senior Advisor on Strategy, Policy and Equity, World Health Organizations (WHO), Dept of HIV & Hepatitis



ORGANIZERS



HIV2020 has received endorsements from over 200 organizations worldwide.

**NO DRUG
USER**

**NO SEX
WORKER**

**NO INTERN
AID
CONFERENCE**



**SEX WORKER
VISA DENIED**

#RECLAIMTHERESPONSE

July 5-8, 2020 | Mexico City, Mexico

www.HIV2020.org | [@hiv2020](https://twitter.com/hiv2020)

